Willowbrook Corner Coalition - Community Systems Development
Strategic Planning Worksheet

Goal 1: Increase the quality of services and programs delivered to the Willowbrook Corner community

As appropriate, specify if the goal, strategy/activity or outcome is age range specific:

Birth to 5 years   Kindergarten to 5th grade   6th-8th grade   9th-12th grade

Intermediate Goals	Strategy/Activities	Outcomes	Timeline	Responsibility
Increase use of protective factors in the community	Implement protective factors including shared definitions and goals for families and community - Define protective factors for each age group. - Set goals for implementation based on the potential impact of the protective factors concept. - Distribute information about protective factors under common messaging from the Coalition (info sheets, community education). - Continue to push 877-411-7273 in the neighborhood so community members can be connected to the resources they need, which supports protective factors approach - Utilize community liaison to reach more community members with protective factor messaging.	Increase quality of life Increase parenting skills and positive child development		

Increase capacity of organizations and professionals to deliver services and programs	1) Create and implement a coordinated professional development approach based on WBC needs. Initial content areas identified include:
	  a. Collaboration techniques
	  b. Communication strategies
	  c. Personal transformation
	  d. Cultural sensitivity
	2) Create common messaging opportunities based on areas of professional need
	  a. Self Sufficiency example:
	    i. What is self sufficiency?
	    ii. What are ways to address self sufficiency?
	    iii. How do we know these are effective?
		Increase impact of services and programs		

Increase measures of efficacy used by	Develop outcome measures for programming to support measurement of quality and how effective a	Increase impact of services and programs		

programs to know what is quality and what is working	program/service is in their model - Implement tracking forms to determine program quality and effectiveness - Coalition members will receive outcomes for all programming so they are aware of what is taking place.	Increase shared understanding of program effectiveness		