

Outcome Measures: Describes the project’s anticipated outputs, outcomes and measurement data.

Identified Program Objectives What goals are you specifically trying to accomplish?	Outputs What services will you provide to address the identified objectives?	Outcomes What impact will your outputs have on your identified objectives?	Data source Where will information for the outcome measure come from (internally or externally developed tools)	Data Collection Method How will the data be obtained? By who? What? Where? When? What will you do with collected data?
I. Increase coordination of services and professionals in order to ensure access by families of children from birth to five years in Addison.	a. Creation and dissemination of an Addison Community Resource Guide Measurement: 200 Guides distributed, email of PDF and web link reaching 300 b. Use Collaboration structure to engage service providers and organizations in active work of coordination Measurement: Quarterly Collaboration meetings, 10/year Service Coordination subcommittee meetings c. Refined map of services for the Addison community, across multiple sectors (health, social service, early learning, family support) Measurement: Map of Services completed and utilized in organizing Guide	The Addison EC Collaboration anticipates Professionals serving the Addison community will have access to resource and referral information. Professionals will grow their understanding of organizations in Addison and their roles in the community. Referrals within organizations on the EC Collaboration will increase, as will usage of resources external to the Collaboration.	a. Dissemination tracking form - internal a. Sub committee of Addison EC Collaboration will address creating a vehicle to gather qualitative information on the Guide itself. b. Pre and posts tests pertaining to professional understanding of roles b. Collections of minutes summarizing content discussions and action items c. Referral tracking forms, identified by organizations	a. Collaboration members presenting Guide will complete form, numbers of hard copies distributed, numbers of attendees in the presentation, audience. Forms will be submitted monthly, as necessary. Email distribution by the collaboration director of the PDF and web link will be tracked monthly (audience, number reached). This information will inform analysis of whether the Guide is getting into the hands of broad diversity of professionals in need of the information, and functions in a manner they need to use it. b. Dates sign-in sheets, agendas, content goals, minutes of all scheduled meetings will be created and maintained by the Collaboration Director (CD). Pre and posts test will be gathered and analyzed in partnership with NIU for common themes and to inform the work going forward. c. Tracking forms will be collected on a quarterly basis by the CD to measure if number of referrals are increasing. The CD will then share these updates on a routine basis with the AEC collaboration to determine progress or if reevaluation is needed.
II. Increase professional and community understanding of and capacity for effective collaboration.	a. Develop a recruitment and engagement plan, with action steps, for new partners to join the EC Collaboration that utilizes the Map of Services to address prioritization. Measurement: Completed Engagement Plan with targets for completion. Monthly Steering Committee meetings which advance	The steering committee will advance the understanding of and participation in the Addison collaboration by carrying forward the multi-system leader commitments from ECAP. Membership of the Addison	a. Leadership Contracts, carried forward, renewed and expanded as appropriate. Leadership reps will participate in focus groups to reflect on their capacity growth	a. CD will manage and maintain leadership contracts. The AEC steering committee will review goals on an a bi-annual basis to ensure they are still current. Discussions from focus groups will be documented and used by the AEC steering committee to drive focus and measure professional growth. Engagement plan will be monitored and updated as goals are reached.

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	<p>the cross system approach to leadership developed in the ECAP grant. Number of Leaders maintained.</p> <p>b. Host community meetings to:</p> <p>i. educate on collaborative principles, the work of collaboration, and the idea of collective impact</p> <p>ii. discuss components and commitment necessary for a multi-system initiative in Addison</p> <p>iii. share the initial planning and goals from the first year of the Collaboration work</p> <p>Measurement: Host 2 community meetings to further educate providers/service organizations on collaboration.</p> <p>c. Partner with school district superintendents, Village officials and Chamber of Commerce to host Civic Roundtable/Outreach meetings to publicize and garner support for the value of early education and the need for addressing school readiness collaboratively</p> <p>Measurement: 1-2 Civic Roundtables held in the year. Minimum 6 Outreach meetings by EC Collaboration direct to these partners.</p>	<p>EC Collaboration will grow, utilizing the structure, membership levels and communication laid out in ECAP grant.</p> <p>Map of Services will be utilized to guide strategic thinking about long term shared goals of the collaboration effort.</p> <p>The EC Collaboration members and the community will begin to internalize concepts of shared vision, shared activities and supportive change within their own organization.</p> <p>Civic, business and other stakeholders will grow in their awareness of the birth to five population, early education needs and what school readiness means to the community.</p>	<p>to lead collaboratively. (externally ran)</p> <p>a. b. MOUs, growth of deliverables in MOUs, 6 month check in on MOU commitments, 12 month</p> <p>a. b. Continue to use Pathways ECC Monitoring and Assessing Progress Tool for Collaboration functioning (external)</p> <p>c. Collaborative functioning Tool (external) which has applicability to full membership and community stakeholders in the first year</p> <p>c. Information gathering tool (internal) implemented at Civic engagements to gather level of awareness and offer baseline understanding.</p>	<p>b. Pre and post tests to measure knowledge on collaborative principals. Will be completed at the start of meeting and at the end. CD will manage the process and NIU will be responsible for developing the tools and analyzing results.</p> <p>Utilize initial two data points from ECC MAP Tool, from ECAP grant process, to inform focus area for Collaboration education and growth. Broaden audience completing Tool, set schedule for two points per year. Use data gathered to assess health of Collaboration and focus areas for continued capacity building.</p> <p>c. Use information gathering tool to gather measurement of awareness and understanding. Analyze and build discussion around identified gaps. Measure the number of business and civic stakeholders participating.. CD and steering committee will review the gathered information and work together to evaluate progress after year one. This data will then be used to guide the work of year 2 around civic and business engagement and expand the number of stakeholders participating.</p>
III. Utilize the shared agenda and common messaging on healthy	a. Develop a communications strategy for parents, professionals, community members & partners.	The EC Collaboration partners will advance common messages on		The CD and the EAC collaboration will track the

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child development and school readiness to advance family engagement activities.	<p>-Adopt a common message on school/kindergarten readiness share use</p> <p>- Analyze other areas of need for common messaging and education (ex. Healthy eating and childhood obesity prevention).</p> <p>Measurement: Common message points and tools (brochure, web links, calendar?) created, Communication strategy with plan and deliverables adopted by EC Collaboration, 50 points of distribution in first year</p> <p>b. Partner with community organizations and civic entities to build effective and efficient ways to disseminate the common message Measurement: Prioritize entities for dissemination (part of Plan above), target partnership with 30 entities, integration of common messaging into existing family engagement activities.</p> <p>c. Host and expand participation in events by EC Collaboration members and other resources, include common messaging and education tools Measurement:</p> <p>i. School District opening preschool and kindergarten events (#/year) to public to educate all families</p> <p>ii. Preschool screenings (#/year) will be jointly staffed by School District</p>	<p>healthy child development and school readiness across multiple systems and the manner they engage families.</p> <p>Events, current and new to the community, will have broader representation and increased focus on common messaging.</p> <p>Families will have increased access to a variety of community based events which address child development, early learning and school readiness.</p>	<p>a. Educational materials tracking form (internal)</p> <p>a. Implement and evaluate communication strategy (external)</p> <p>Track integration through Communication Plan and engagement of the partner in the work. (internal)</p> <p>b. Organizational Participation tracking form (internal)</p> <p>c. Meeting tracking forms, sign-in sheets, content summaries.. (internal)</p>	<p>process of common messaging through:</p> <ul style="list-style-type: none"> - Tracking of educational materials containing common messages - The number of events that are held with partner organizations. - Number of sites participating in distributing educational materials. - The number of families attending events. <p>The efficacy of the messages will be addressed throughout the process, and will be furthered developed throughout the course of year one.</p>

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	and EC Collaboration representatives. Kindergarten readiness activities will be shared at screening. iii. Annual EC Resource Fair held in spring, collaboratively planned and staffed by EC Collaboration.			
IV. Increase professional and community understanding of families of birth to three children	a. Host focus and discussion groups with service providers specifically serving birth to three population. Measurement: Plot out strategic approach and initial activities to support to growing understanding of this population. b. Create tool and survey maternal and child health entities regarding the needs or access issue they see with the birth to three population. Measurement: information gathering tool created, surveys completed by 15 MCH providers. c. Engage families of children from birth to three in community discussion on their experience as a parent. Conversations with those in services and those not enrolled, held in multiple languages (find through pediatrics and OB sites) Measurement: hold 4 community conversations with parents	The Addison ECTF will analyze challenges, risk factors and services needed. The Addison ECTF will develop a strategic response to select top issues from the analysis.	a. Meeting tracking forms, sign-in sheets, content summaries, action steps. (internal) a. Pre and post surveys (external) b. survey tool specific to maternal child (external) b. tracking form to measure completion rates (internal) c. Meeting tracking forms, sign-in sheets, content summaries.. (internal)	a. The CD will manage the process of developing agendas, content, and action steps that are directly related to these focus groups. Provider knowledge will be measured in a pre and post fashion and these will be developed in partnership with NIU. b. The survey tool will be disseminated to identified maternal and health entities. They will be collected and analyzed for common themes and gaps. b. The CD will manage the tracking of surveys tools that went out and how many were returned completed. c. The CD will keep record of all discussions held in community conversations with parent a.b.c. All information derived from the above data collections will be analyzed and reviewed to drive the plan in creating a strategic plan to address a response to the challenges and needs of the birth to five population. This work will be done by the CD, the AEC collaborative, and NIU.