

## Hometown County Partnership for Children Planning Worksheet

### Distal Goals:

1. Increase parental awareness of healthy child development;
2. Ensure children have access to developmental services;
3. Increase highly qualified & well prepared professionals.

### Distal Goal #2: Ensure children have access to developmental services

Intermediate Goal	Rationale	Strategy/ Activities	Outcomes	Timeline	Responsibility
<p><b>Increase family awareness of developmental screenings in Grundy County.</b></p> <p><b>Increase professional awareness and support for developmental screenings in Grundy County.</b></p>	<p><b>Parental:</b> Education needed to make parents more comfortable and knowledgeable about the importance of screenings.</p> <p><b>Professional: Trusted professionals need to support the concept of developmental screening in order for families to develop understanding and comfort in the activity.</b></p>	<p><b>1. Provide educational materials to parents explaining the screening process and need for screenings.</b></p> <p>1a. Work with pediatricians, Health Dept. WIC program, Jump Start, Hospital, Special Ed co-ops, daycare providers and library lap-sits to provide edu. materials about screenings for parents.</p> <p>1b. GPC investigate materials available through Born Learning around developmental screening.</p> <p>1c. GPC facilitate conversation to decide on materials to distribute.</p> <p>1d. Decide if each member of GPC will take responsibility for printing a portion of mats needed, or will group look outside to fund printing costs?</p> <p>1e. GPC members will determine which member is the logical person to contact various GC agencies, organizations and docs. to ask them to participate and distribute materials to their clients/patients.</p> <p><b>2. Work with broad range of professionals to assure they understand developmental screening and will actively support GPC efforts to increase screenings among families.</b></p> <p>2a. Define list of professionals to target awareness and outreach around developmental screening (peds, WIC program, child care providers, and others)</p> <p>2b. Develop schedule of one on one visits with this list of professionals to discuss screenings and gain support and participation.</p> <p>2c. Determine type of support desired from professionals – distribute educational materials, refer families to screenings, add screening to service offered, other?</p>	<p><b>Parental Outcome:</b> Hometown County parents are aware of the value of screenings, and know what to expect at screening events</p> <p><b>Professional Outcome:</b> Grundy County early childhood professionals will work with the GPC to distribute materials on screenings</p>	<p>Beginning now – three – six months</p>	<p>Child care providers – CCR &amp; R</p> <p>Peds, WIC, special ed – CFC</p> <p>Others – various members of GPC</p>
<p><b>Increase access to developmental screenings while reducing duplication and gaps in services.</b></p>	<p><b>Public must be aware of screenings when they take place in order to utilize the service.</b></p> <p><b>Schedule and accessibility of screenings must meet the</b></p>	<p><b>1. Coordination of existing community screenings</b></p> <p>1a. Create committee with representatives of groups presently providing screenings to create a yearly schedule of screening events.</p> <p>1b. GPC decide which member would be logical choice to contact agency, explain our goal and invite their participation in creating GC screening schedule.</p>	<p>Increase community awareness and support of importance of developmental screenings</p> <p>Ensure that all community entities are aware of schedule</p>	<p>Ongoing</p> <p>3 months</p>	<p>GPC membership</p> <p>CFC and Jump Start (Easter Seals) to lead</p>

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<p><b>Support early identification of developmental delays or concerns</b></p>	<p><b>needs of families in order to be utilized.</b></p>	<p>1c. Working with providers, initiate conversation about spacing screenings out to provide maximum coverage over the year. 1d. Create schedule of local screening events to distribute to childhood professionals for the purposes of referral to events.</p> <p><b>2. Create plan to cross promote schedule of screenings and screening opportunities</b></p> <p>2a. Investigate process to broadcast PSA's , (such as Born Learning) on local radio stations and local cable TV stations. 2b. Members of GPC to attend local expos and family events to distribute screening educational materials.</p> <p><b>3. Encourage additional screening events if there are gaps in coverage.</b></p>	<p>and can refer children/parents to the appropriate event. Increase frequency of screenings, and coordinate events to cover birth to 36 months, and ages 3 to 5 screenings</p>	<p>3-6 months</p>	<p>committee, with various members contacting potential participants.</p> <p>Led by CFC</p>